

World tourism 世界旅游业

Vocabulary: Travel 词汇: 旅游

If you could travel anywhere in the world, where would you go?

Perhaps you'd like to sample **fine cuisine** in France, experience the ancient **splendour** of the Egyptian pyramids, or breathe the **pristine** air of the Himalayan **mountain range**?

Well, if you said France, you're not alone. According to a study by the United Nations World Tourism Organisation, the country had more foreign visitors than any other in 2012.



France is top of the list

A total of 83 million people visited France last year, even more than the country's population of 66 million. The country's **diverse** appeal - from the **lure** of **glitzy** Alpine **ski resorts** to the attraction of Mediterranean beaches, ensure that France keeps a firm grip on **the top spot**.

Some way behind was the US, in second place, which received 67 million visitors, while 57 million chose to make the trip to China, which was third.

But while France was **overwhelmingly** the world's favourite **holiday destination**, it seems that the French have a problem convincing visitors **to part with their cash**.

When looking at the amount spent by travellers **per head**, France came a **lowly** 16th, with people spending around \$650 each on their visit. This was a long way behind **the likes of** Hong Kong (\$1349 per head) and the US (\$1884 per head).

And while Paris is known as the 'city of love', only 16.8% of visitors to France **stopped by** the capital, according to the UN study.

The most visited capital city in the world was in fact Bangkok, according to figures from Mastercard. Bangkok **overtook** London in 2012 and has seen its visitor numbers rise rapidly, thanks to the **influx** of Chinese tourists.

The Tourism Authority of Thailand thinks the rise is due to the success of the Chinese comedy film *Lost in Thailand*. It became China's **highest-grossing film** in 2012 and tells the tale of a businessman who travels to Thailand and ends up having a series of bizarre adventures.

If one film can have such an effect, might we see more 'Lost in...' movies in the future? Who knew getting lost could be so **lucrative**? Maybe it's time for **tourist boards** around the world to start making movies.

Quiz 测验

阅读短文并回答问题。

1. Which word describes the clean air of the Himalayas?
2. True or false? *France has a wide range of options for tourists.*
3. True or false? *Tourists spent more money in Hong Kong than Paris.*
4. Which city was the most visited in 2011?
5. Which movie made the most money in China in 2012?

Exercise 练习

请你在不参考课文的情况下完成下列练习。从每个表格中选择一个意思合适的单词填入句子的空格处。

1. Selling second-hand clothes online can be a _____ business.

pristine	glitzy	lucrative	highest-grossing
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2. Arsenal _____ Manchester United to go top of the Premier League.

overtook	took over	over took	tookover
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3. Tourists spend more in the US than Hong Kong _____.

by head	per head	ahead	head on
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4. The Bund in Shanghai is full of _____ bars and restaurants.

glacial	glossy	glitzy	glassy
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5. Recently there has been a huge _____ of Japanese guests at our hotel.

destination	splendour	influx	lure
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Answers and Glossary 答案与词汇

Quiz 小测验

1. Which word described the clean air of the Himalayas? **Pristine.**
2. True or false? *France has a wide range of options for tourists.* **True. It has a diverse range of places including with ski resorts and beaches.**
3. True or false? *Tourists spent more money in Hong Kong than Paris.* **True.**
4. Which city was the most visited in 2011? **London.**
5. Which movie made the most money in China in 2012? **Lost in Thailand.**

Exercise 练习

1. Selling second-hand clothes online can be a **lucrative** business.
2. Arsenal **overtook** Manchester United to go top of the Premier League.
3. Tourists spend more in the US than Hong Kong **per head.**
4. The Bund in Shanghai is full of **glitzy** bars and restaurants.
5. Recently there has been a huge **influx** of Japanese guests at our hotel.

Glossary 词汇表

fine cuisine	精美菜肴，美事
splendour	辉煌
pristine	纯净的
mountain range	山脉
diverse	多样化的
lure	诱惑
glitzy	绚丽耀眼的
ski resort	滑雪胜地
the top spot	首位、榜首
overwhelmingly	占绝对优势地
holiday destination	度假目的地
to part with (your) cash	（不太情愿的、不得不）花钱
per head	按人头算
lowly	（位置）低下的
the likes of	像...这样的（地方）
to stop by	顺便停留、游玩
to overtake	超过了
influx	（大批游客）涌入
highest-grossing film	票房收入最高的影片
lucrative	赚钱的，有利可图的
tourist board	旅游局