

Horsemeat 马肉风波

Vocabulary: deception 词汇: 欺骗

Public **trust** in the food industry has been shaken recently after **it came to light** that some processed meat sold in British and Irish supermarkets as beef contained horsemeat.

The Environment Secretary Owen Paterson said: "At the moment this appears to be an issue of **fraud** and **mislabelling**." He's promised an investigation.



Food **fraud** is nothing new. Once upon a *Can you really know what's in your food?* time, it might have been **watered down** beer or bread **adulterated** with sawdust.

Today, rising food prices, long supply chains and high **mark ups** on some foods have made **deception** easier and more profitable, according to BBC reporters Tom de Castella and Brian Wheeler, who've been covering the scandal.

Hundreds of tonnes of **fraudulent** food were **seized** in **raids** across Europe in December 2011. Operation Opson targeted ports, airports and businesses in 10 countries, including the UK.

Among the products **seized** were 13,000 bottles of **substandard** olive oil, 30 tonnes of **fake** tomato sauce and about 77,000 kg of **counterfeit** cheese.

More recently, a rise in **fraud** has made high value products like **organic** and **free range** particularly vulnerable. In one case, an Italian gang were jailed for selling **organic** soya beans which were found to have been treated with pesticides.

Stuart Shotton, of Food Chain Europe, which advises food manufacturers in **compliance** with safety laws, says: "As long as there are premium prices to pay for certain products, there will always be people out there looking **to make a fast buck**."

DNA testing has been useful in confirming if a product is **authentic**. But experts suggest that there might always be some doubt if a product is really what it **claims** to be.

词汇表请参看答案与词汇部分

Quiz 测验

阅读短文并回答问题。

1. What is making people in Britain and the Republic of Ireland suspicious of food?
2. What was done to beer and bread in the past?
3. Is this statement true, false or non-applicable: "Organic products can't be the object of fraud"?
4. Which expression means that something was revealed?
5. Which expression means to sell something for a higher price?

Exercise 练习

请你在不参考课文的情况下完成下列练习。从每个表格中选择一个意思合适的单词填入句子的空格处。

1. When there is a match we see all these street vendors offering trinkets near the stadium. They are keen to make a fast _____ .

penny	buck	money	coin
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2. I'll never stay in that hotel again. The room was dirty and the food was stale. It offers _____ accommodation.

fraudulent	counterfeit	substandard	adulterated
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3. John _____ to be the best player in his team. But as far as I know, he's never scored a goal.

talks	says	claims	thinks
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4. I don't mind paying more for _____ vegetables. They are supposed to be healthier than the ones grown the traditional way.

free range	organic	authentic	counterfeit
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5. The incident _____ to light after a two-month investigation by the police.

went	run	came	appeared
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Answers and Glossary 答案与词汇

Quiz 小测验

1. What is making people in Britain and the Republic of Ireland suspicious of food? **Some beef products found in supermarkets were actually made of horsemeat.**
2. What was done to beer and bread in the past? **Beer had extra water added in and sawdust was mixed into bread.**
3. Is this statement true, false or non-applicable: "Organic products can't be the object of fraud"? **False. It is mentioned in the text that a gang in Italy sold organic soya beans that had actually been treated with pesticides.**
4. Which expression means that something was revealed? **To come to light.**
5. Which expression means to sell something for a higher price? **A mark up.**

Exercise 练习

1. When there is a match we see all these street vendors offering trinkets near the stadium. They are keen to make a fast **buck**.
2. I'll never stay in that hotel again. The room was dirty and the food was stale. It offers **substandard** accommodation.
3. John **claims** to be the best player in his team. But as far as I know he's never scored a goal.
4. I don't mind paying more for **organic** vegetables. They are supposed to be healthier than the ones grown the traditional way.
6. The incident **came** to light after a two-month investigation by the police.

Glossary 词汇表

trust	信任, 信赖
to come to light	显露出来
fraud	欺骗
the mislabelling	错贴标签
to water down	掺水, 冲淡
to adulterate	(在食物中) 掺入杂质, 掺假
a mark up	加价, 抬价
deception	骗局, 欺诈
fraudulent	欺诈的
to seize	没收
a raid	突击搜捕, 搜查
substandard	不合格的, 劣质的
fake	假的, 冒充的
counterfeit	假冒的
organic	有机的
free range	自由放养的
compliance	遵守, 服从
to make a fast buck	(不择手段, 弄虚作假) 挣快钱, 快速致富
authentic	真的
to claim	声称